

CXO Roundtables with meeting setting

DESCRIPTION

Executive-level events designed to connect C-suite prospects with AWS partners through peer-to-peer discussions focused on key business challenges.

Program includes:

- Complete event logistics and coordination
- Event promotion and registration management
- Venue and catering
- Target account research and data build
- Multi-channel follow-up (phone, email, LinkedIn)
- Calendar holds and pre-event confirmations

KEY OBJECTIVE/OUTCOME

15 attendees, 35 registrations, and 4 scheduled sales meetings

CAMPAIGN COMPONENTS

High-end C level audience event promotion, venue & catering, data build, and meeting setting

COST TO PARTNER

\$18,250 (MDF eligible)

PARTNER SLOTS AVAILABLE

24

PARTNER PROVIDES

Content, speakers, registration promotion support

AVAILABLE GEOS

Global

HOW TO ENGAGE

Submit nominations: [Migration & Modernization](#) | [Data & Analytics](#) | [Amazon Connect](#)