

# Telemarketing BANT Campaign with Direct Mail

## DESCRIPTION

Professional telemarketing outreach delivering BANT-qualified leads ready for partner follow-up and meeting scheduling.

Program includes:

- SDR team calling through intent data within your ICP
- BANT qualification via phone
- Validated email and phone numbers for all leads
- Partner-ready email notifications upon lead delivery
- Direct mail survey sends with coordinated meeting request CTA

## KEY OBJECTIVE/OUTCOME

40 BANT-qualified telemarketing leads + 400 direct mail

## CAMPAIGN COMPONENTS

Telemarketing leads ready to schedule meetings, direct mail survey with meeting request CTA

## COST TO PARTNER

\$15,000 (50% MDF eligible)

## PARTNER SLOTS AVAILABLE

13

## PARTNER PROVIDES

Target account list (optional), commitment to contact leads within 24 hours

## AVAILABLE GEOS

Global

## HOW TO ENGAGE

Submit nominations: [Migration & Modernization](#) | [Data & Analytics](#) | [Amazon Connect](#)