

Telemarketing BANT Campaign

DESCRIPTION

Professional telemarketing outreach delivering BANT-qualified leads ready for partner follow-up and meeting scheduling.

Program includes:

- SDR team calling through intent data within your ICP
- BANT qualification via phone
- Validated email and phone numbers for all leads
- Partner-ready email notifications upon lead delivery

KEY OBJECTIVE/OUTCOME

60 BANT-qualified telemarketing leads

CAMPAIGN COMPONENTS

Telemarketing leads ready to schedule meetings

COST TO PARTNER

\$15,000 (50% MDF eligible)

PARTNER SLOTS AVAILABLE

18

PARTNER PROVIDES

Target account list (optional), commitment to contact leads within 24 hours

AVAILABLE GEOS

Global

HOW TO ENGAGE

Submit nominations: [Migration & Modernization](#) | [Data & Analytics](#) | [Amazon Connect](#)